

April 2017

To whom it may concern:

We are very excited that this year marks the 28th FUN Challenge for Inclusion Advocacy SENB. Since 1989, the FUN Challenge has been a major fundraiser for Inclusion Advocacy. Inclusion Advocacy depends on the funds raised through this event to continue our work in the community. Our goal this year is to raise \$40,000 at the FUN Challenge scheduled to take place on **Saturday, May 27th, 2017** at the Moncton Sports Dome.

Inclusion Advocacy works to ensure that people with intellectual disabilities are able to enjoy rewarding work, discover continued opportunities for learning, experience the joy of friendship and social contact in our community, and live with dignity, respect, and a true sense of belonging.

As Inclusion Advocacy SENB is a small (1 full-time and 3 contract staff) non-profit organization, whose primary mandate is advocating and supporting full inclusion of individuals (from birth to seniors), with an intellectual disability and their families in Southeastern New Brunswick, we struggle to get our message out to the business community.

This FUN event provides a wonderful opportunity for businesses to team build while raising their own profiles and contributing to much needed supports in our community. I am hoping you can promote to your membership and encourage them to participate.

We are currently seeking teams and sponsorship/donations for our 2017 FUN Challenge event. Our participants come from a wide age and ability range, teams from primary, middle and high schools, colleges and universities as well as community groups, businesses and the families we support. Donations/sponsorship can take many forms, from products/prizes for winning individuals, and/or teams (teams include 5 participants), door prizes, sponsorship of any portion of team (registration fees is \$150/team) and pledges (\$1,000/team) and/or sponsorship of a portion of the event, e.g. promotions, refreshments, banquet, kit bags etc. **Any support you can provide is greatly appreciated.**

While this is a fundraiser, another important aspect of this event is to raise awareness of the needs of the individuals and families we support as well as the work of Inclusion Advocacy in addressing these needs. I would be pleased to further discuss this request with you or to answer any questions you may have regarding this event or our Association. I can be reached at 506-857-8899, or by email: officeadmin@inclusionadvocacy.ca. Please check out our website at inclusionadvocacy.ca where you can print off a Sponsor Package, Team Captain Package, and view other general information on the FUN Challenge.

Thank you for your attention to this important matter and for your support.

Sincerely,



C A Melanson-Savoy, Executive Director
Inclusion Advocacy SENB Promotion de l'inclusion SENB

**Inclusion Advocacy is dedicated to
protecting the rights and promoting the interests of
individuals with an intellectual disability and their families
in Southeastern New Brunswick.**